

Seminar

ORGANIZED BY
DEPARTMENT OF GOVERNMENT AND PUBLIC ADMINISTRATION
AND
DEPARTMENT OF COMMUNICATION

Strategic Communication and Policy Persuasion

Miss Virginia Ng
Managing Director, DIYR Communications Ltd.

Miss Virginia Ng has been in the communications business for more than 15 years. She owns and operates a consultancy which specialises in corporate, public affairs and marketing communications strategic counsel. Prior to that she was executive director at Forrest International Ltd (now Golin Harris), and deputy managing director of Hill and Knowlton Asia Ltd.

- **Date: 6 March 2007**
- **Time: 10:30a.m. – 12:00p.m.**
- **Venue: Auditorium II, University Library**
- **Language: Cantonese**

All are welcome!