University of Macau
Faculty of Social Sciences │Department of Government and Public Administration
2025_3rd_Graduate_Student_Reserach_Symposium
INVITATION

Dear Students,

Poster sessions are a crucial component of academic conferences, particularly for master's and PhD students. Therefore, the DPGA is organizing a session to enhance your ability to prepare poster sessions on **Wednesday, 26 Feb at 17:00 (E21B – 4037)**. This session provides a unique platform for students to present their research in a visual format, facilitating direct interaction with peers, experts, and potential collaborators.

One of the primary benefits of poster sessions is the opportunity for **networking**. Unlike oral presentations, poster sessions allow for more personal and informal interactions. Students can engage in one-on-one discussions with attendees, receive immediate feedback, and build professional relationships that can be beneficial for their future careers.

Poster sessions also help in **enhancing communication skills**. Preparing a poster requires students to distill their research into a concise and visually appealing format. This process helps them to clarify their thoughts and improve their ability to communicate complex ideas succinctly. Additionally, explaining their work to a diverse audience hones their ability to tailor their message to different levels of understanding.

Moreover, poster sessions provide a **platform for visibility**. Presenting at a conference can increase the visibility of a student's work within the academic community. It can lead to recognition, citations, and even potential collaborations. For many students, this is a stepping stone to publishing their research in reputable journals.

The purpose of this session is to provide detailed guidelines on how to prepare your poster presentation. We will cover essential aspects such as designing an effective layout, selecting appropriate content, and utilizing visual aids to enhance your message. Additionally, we will discuss strategies for engaging with your audience during the session, ensuring that you can effectively communicate your research findings and receive valuable feedback.

To help you prepare for a poster session, here are three useful links:

1. **ASHRAE Poster Session Preparation Guide**: ASHRAE Poster Session Preparation Guide - This guide provides detailed instructions on how to prepare and present a poster effectively.
2. **Engineering Conferences International Guidelines**: Engineering Conferences International Guidelines - These guidelines offer tips on designing and organizing your poster for maximum impact.

3. **University of Connecticut Poster Preparation**: University of Connecticut Poster Preparation - This resource includes practical advice on preparing yourself and your poster for a successful presentation.
4. **MPSA Poster Guidelines and FAQs**: MPSA Poster Guidelines and FAQs - This guidance will be sent to students on how to prepare for the poster session.

Administrative Coordination

Please find the new poster template at the following link: Poster Template. https://www.canva.com/design/DAGe3ocVPCY/XIcCLizZO-lGszJdNFl4uw/edit

Students should first make a copy for their own use and then update their posters accordingly. Once the poster is completed, it should be exported as a "PNG file" or "PDF for print" format. Please send the final file to us no later **than 12 March 2025**, as we need to send it to the production house by this date for printing and delivery.

By participating in poster sessions, master's and PhD students can significantly advance their academic and professional development. Good luck with your preparation!

I'm looking forward to seeing you.

Francisco Leandro

References

ASHRAE. (n.d.). *ASHRAE Poster Session Preparation Guide*. Retrieved from https://www.ashrae.org/File%20Library/Conferences/Speaker%20Resources/POSTERGUIDE.pdf

Engineering Conferences International. (n.d.). *Guidelines for Preparing Posters*. Retrieved from https://engconf.us/information/presenter-and-author-guidelines/guidelines-for-preparing-posters/

University of Connecticut. (n.d.). *Poster Preparation*. Retrieved from https://ugradresearch.uconn.edu/wp-content/uploads/sites/323/2014/02/Poster-Prepare-Yourself.pdf

Midwest Political Science Association. (n.d.). *Poster Guidelines and FAQs*. Retrieved from https://www.mpsanet.org/conference/presenter-resources/poster-guidelines-and-faqs/